

Fiscal Year Ending March 31, 2021 2Q Results Briefing Materials

internet infinity INC.

Securities identification code: 6545

November 19, 2020



- 1. Summary of business results for 2Q of fiscal year ending March 31, 2021
- 2. Financial summary for 2Q of fiscal year ending March 31, 2021
- 3. Full-year earnings forecast for fiscal year ending March 31, 2021

(Supplementary information)

Summary of business results for 2Q of fiscal year ending March 31, 2021

The novel coronavirus pandemic caused revenue to fall, but earnings grew through cost reductions.

Upward revision of full-year earnings forecast

YoY change

Sales:	1,692 _{million yen (Pr}	rofit margin)	-90 million yen
Operating income:	133 million yen	(7.9%)	+6 million yen
Ordinary income:	162 million yen	(9.6%)	+33 million yen
Net income:	89 million yen	(5.3%)	+5 million yen
	Main factors behind these business results		

- Revenues from Company-owned Record Book locations and web solutions decreased year-over-year, as the pandemic discouraged people from using our services and imposed restrictions on our operations.
- We worked to secure profits by advancing measures to improve operations in order to minimize losses from decreased sales, and by implementing scheduled leave for employees.
 - ⇒We also received employment adjustment subsidies, and profits increased year-over-year at each stage.
- We revised our earnings forecast upward in light of our performance during the first half of the year, and after reassessing the premises upon which our forecasts for the second half of the year were based.

Record Book

- ✓ Reduced usage of our services caused by seniors staying indoors led to fewer users.
 - \Rightarrow The pace of recovery following the lifting of the state of emergency has been faster than anticipated.
- ✓ The number of new franchised location openings fell due to the pandemic, but we still added 15 new locations compared to a year ago.

Web Solution

✓ Restrictions were placed on our sales activities for a period of time, and consequently, efforts to obtain new business produced weak results.

Home-Centered Services

✓ Our home-visit eldercare and in-home eldercare support services managed to avoid user attrition thanks to the relationships we forged with our communities over the years, and our ambulant care services were only minimally impacted.

Overall

- ✓ We worked to secure profits by advancing measures to improve operations in order to minimize losses from decreased sales, and by implementing scheduled leave for employees.
- ⇒ Portions of the leave allowance were recorded as extraordinary loss. Revenues from subsidies such as employment adjustment subsidies, granted as per special measures, were recorded as non-operating and extraordinary incomes.

Financial summary for 2Q of fiscal year ending March 31, 2021

Healthcare Solution

Home-Centered Service

871 million yen

622 million yen **36.8**% (up **2.1**percentage points YoY)

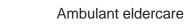
51.5% (down **0.4** percentage points YoY)

Home-Centered Service

Record Book

In-home eldercare support Home-visit eldercare

Offers 3-hour rehab-based day services focusing on physical exercise instructions





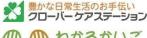


Segment-by-segment percentage makeup of sales

> FY 2021/03 **2Q**

2Q of FY 2020/03





97 million yen

5.7% (up 0.4percentage points YoY)

Care supplies + new businesses

Leasing and sales of care supplies

100 million yen



6.0% (down 2.1 percentage points YoY)

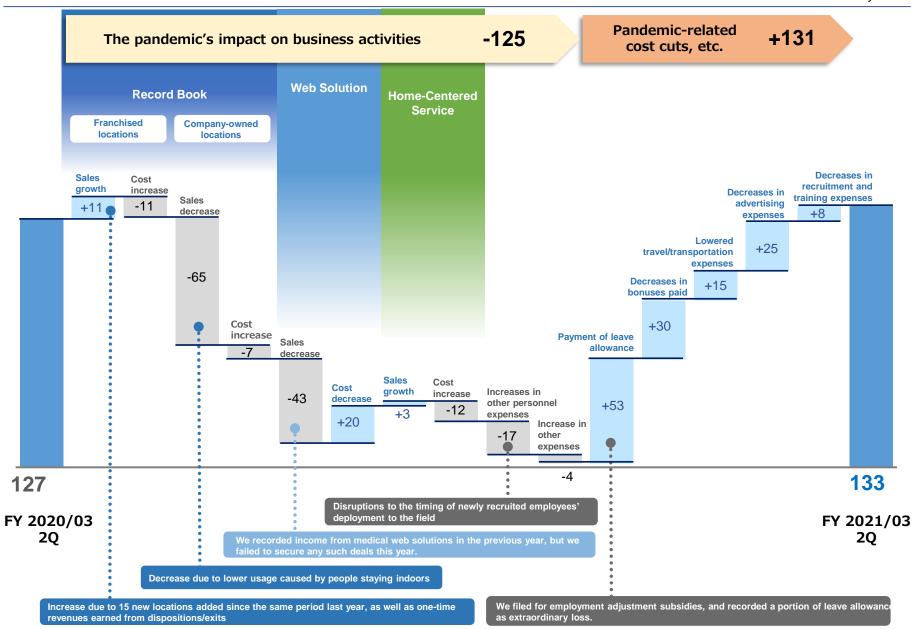
仕事と介護の両立支援サイト

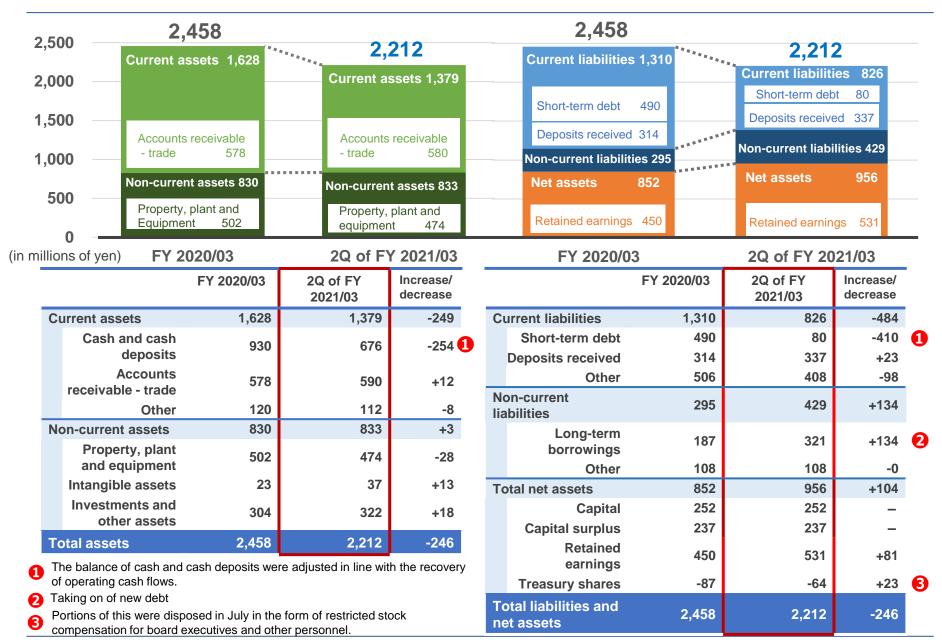
Web Solution

Support for those balancing their professional and caregiving duties

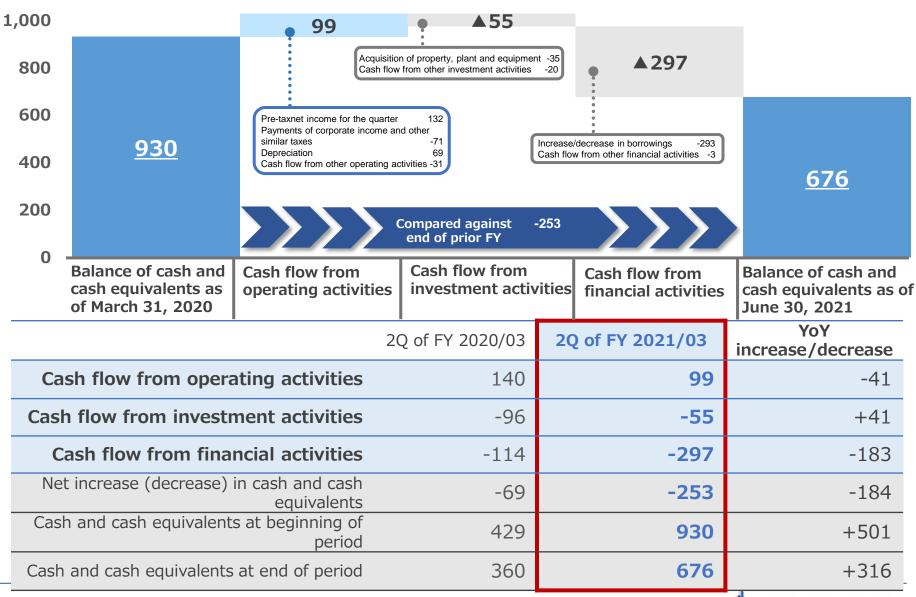
Record Book's franchised operations grew in both sales

(in millions of yen)	2Q	of FY 2020	0/03	2Q	of FY 202	1/03		Increase/decrease amount (increase/decrease rate)		
		Sales	Percentag e makeup	Operating income	Sales	Percenta ge makeup	Operating income	Sales	Operating income		
Healthc Solution	are n Total	1,163	65.3%	198	1,070	63.2%	193	-93 (-8.1%)	 (-2.8%		
	Record Book	926	51.9%	154	871	51.4%	146	-54 (-5.9%)	 (-4.8%		
	Company-owned locations	500	28.1%	80	435	25.7%	42	-65	-37		
	Franchised locations	425	23.8%	74	436	25.7%	104	+10	+29		
	Web Solution	143	8.1%	26	100	6.0%	12	-43 (-30.0%)	-1: (-52.5%		
	Marketing for the senior market	47	2.7%		42	2.5%		-4			
	Support for those balancing their professional and caregiving duties	64	3.6%		57	3.4%		-7			
	Medical	31	1.8%		1	0.1%		-30			
(Car	Others e supplies + new businesses)	93	5.3%	18	97	5.8%	34	+3 (+3.9%)	+1: (+83.8%)		
Н	lome-Centered Service Total	619	34.7%	188	622	36.8%	207	+3 : (+0.5%) :	+19 +10.5%		
	Adjustments	_	_	-259	_	_	-267	_	-7		
	Total	1,783	100%	127	1,692	100%	133	-90 (-5.1%)	+(+4.9%)		





1,200 (in millions of yen)



High-standard measures to prevent the virus's spread

We work to protect the health of users and employees, and maintain continuity of service while acting as a social infrastructure.









⇒ The number of users, which fell in response to the pandemic, are now on a recovery trend.

<See p.12, "User count trajectory">

Topics

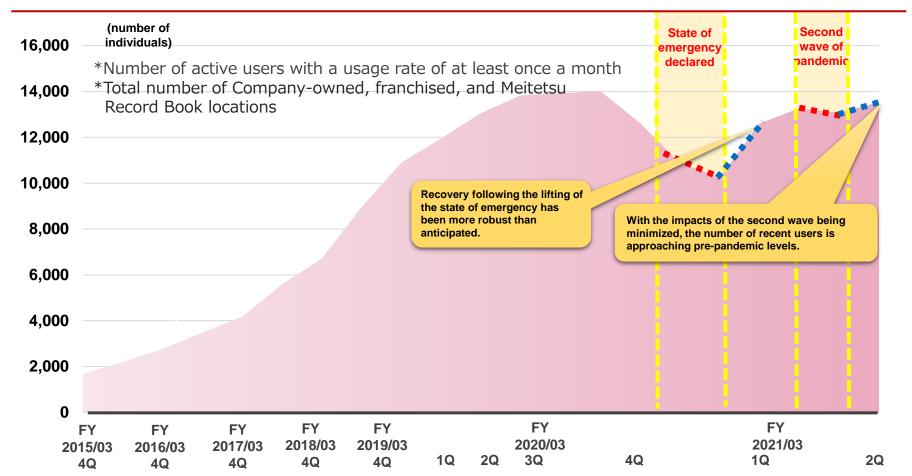
- ✓ Franchised locations have continued to post growing revenues and profits overall.
 Total number of locations: A YoY increase ⇒ increased sales
 New location openings: Limits imposed on sales efforts aimed at opening new locations; delayed openings
 ⇒ decreased sales
- ✓ Active rollout of new endeavors to encourage usage <See p.14, "Record Book / Rollout of new services">
 - ⇒ Rollout of in-home services (including home-visit service and safety confirmation service)

The continued reluctance to go outside has led to a renewed awareness of the importance of habitual physical exercise by seniors.



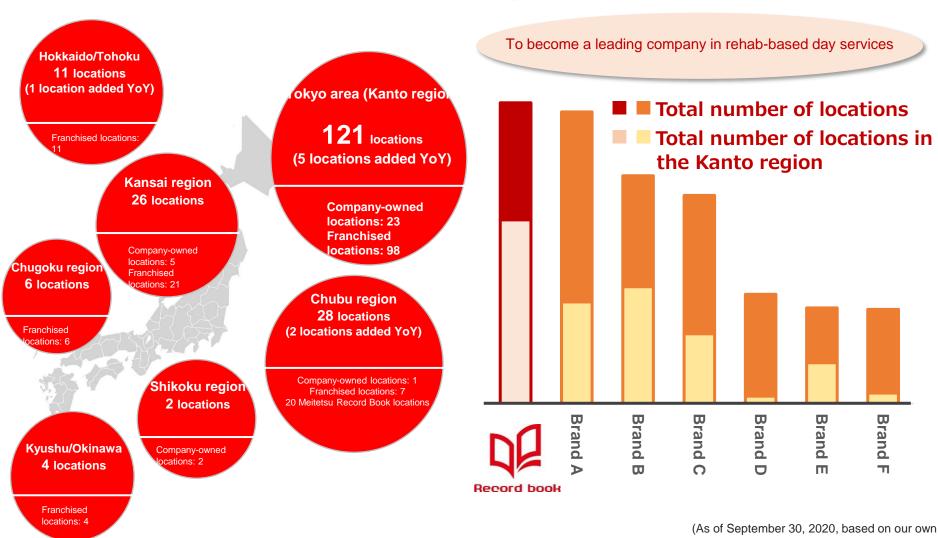
Usage is now recovering, driven by vigorous adherence to infection prevention measures and new endeavors.

Record Book / Monthly user count trajectory



The Record Book brand grew to 198 locations overall.

⇒3 new Company-owned locations, 4 franchised locations, and one Meitetsu Record Book location have been added as of this current second quarter.



Merch sales at Record Book locations

- ✓ We began a pilot program to sell merchandise to users at certain Record Book locations developing services that are not covered by eldercare insurance.
 - ⇒Mineral water, brand-name confectionery, bedclothes, food items, etc.

The merchandise has been popular with users, offering them something besides exercise to look forward to, and we are expanding it to other locations.

⇒This has helped to lower cancellation rates and increase users.



Products from Kewpie Corporation, among others, are displayed at Record Book locations.

New food/nutrition content added to the Record Book app

Enhanced content for active, health-conscious seniors

-Exercise regimens that can be easily done at home

Useful tips, such as recipes and food/nutrition columns written by experts

Seniors who have become limited in where they go because of the pandemic
can access content related to exercise, nutrition, and food, which are essential
aspects of improving lifestyle habits.



Content provided by All About, Inc.

Web Solution

✓ We plan on mounting innovative sales efforts that harness online capabilities in order to steadily gain new business. On October 2020, we began providing Eldercare Concierge,

しかるかいご Biz , to Hitachi, Ltd.

✓ We will actively grow our "Wakarukaigo" service in order to capitalize on the increased demand for in-home eldercare brought about by pandemic-induced lifestyle changes.

Home-Centered Service

- ✓ The impacts of the pandemic have been small compared to Record Book.
- ✓ Looking at home-visit eldercare, revenue per user grew thanks to the additional compensation we secured during the latter half of the previous fiscal year.

Overall

- ✓ In addition to scheduled closures and receiving employment adjustment subsidies, we actively implemented cost-saving measures, including reassessments of our marketing strategy, while keeping a close eye on lifestyle changes that may outlast the pandemic.
- ✓ We maintained a work scheme that incorporates remote working and staggered working hours, primarily among central office employees.

Full-year earnings forecast for fiscal year ending March 31, 2021

Upward revision of full-year earnings forecast published on May 15, 2020

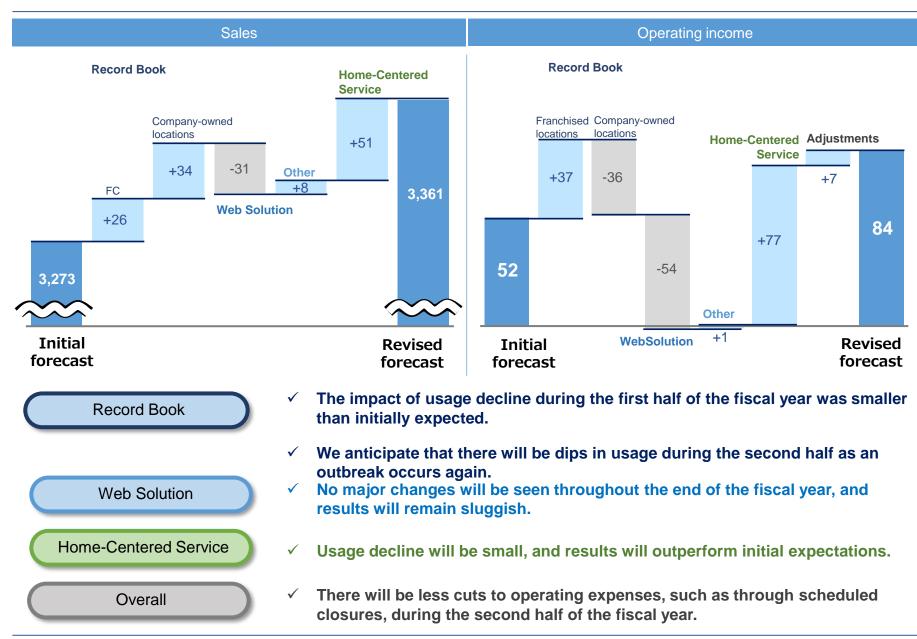
	(in millions of yen)	FY 2021/03 Initial forecast	FY 2021/03 Revised forecast	Increase/decr ease rate against initial forecast	(Reference) FY 2020/03	YoY increase/decr ease	FY 2021/03 2Q performance	Progress rate (Measured against revised projections)
Hea	althcare Solution	2,087	2,125	+1.8%	2,357	-9.8%	1,070	50.4%
	Record Book	1,672	1,733	+3.6%	1,908	-9.2%	871	50.3%
	Company-owned locations	850	855	+4.1%	986	-10.3%	435	49.2%
	Franchised locations	822	848	+3.2%	921	-8.0%	436	51.4%
	Web Solution	225	194	-13.9%	264	-26.5%	100	51.8%
	Other (care supplies, etc.)	189	197	+4.1%	184	+7.2%	97	49.5%
	Home-Centered Service	1,185	1,236	+4.3%	1,218	+1.5%	622	50.4%
	Sales total	3,273	3,361	+2.7%	3,575	-6.0%	1,692	50.4%
	Operating income (Operating margin ratio)	52 (1.6%)	84 (2.5%)	+61.7%	216 (6.1%)	-60.8%	133 (7.9%)	157.1%
	Ordinary income (Ordinary income rate)	45 (1.4%)	161 (4.8%)	+257.4%	216 (6.1%)	-25.4%	162 (9.6%)	100.6%
	Net income (Net income margin)	29 (0.9%)	127 (3.8%)	+333.5%	122 (3.4%)	+3.9%	89 (5.3%)	70.3%
				+333.5%		+3.9%		70.3%

Upward revision of full-year earnings forecast published on May 15, 2020

Continued uncertainties regarding the pandemic's impacts on economic activity

=> Revision of earnings forecast, in response to performance during the first half of the year, as well as to reevaluations of the premises on which second-half forecasts were based

(i	in millions of yen)		FY 2020/03	3	Revise	ed forecast 2021/03	Increase/decrease amount (increase/decrease rate)			
		Sales	Percenta ge makeup	Operating income	Sales	Sales Percenta : ge makeup :		Sales	Operating income	
Healthcar Solution		2,357	65.9%	399	2,125	63.2%	242	-231 (-9.8%)	-157 (-39.3%)	
	Record Book	1,908	53.4%	307	1,733	51.5%	163	-174 (-9.2%)	-144 (-47.0%)	
	Company-owned locations	986	27.6%	135	885	26.3%	11	-101	-123	
	Franchised locations	921	25.8%	172	848	25.2%	151	-73	-20	
	Web Solution	264	7.4%	45	194	5.8%	16	-70 (-26.5%)	-28 (-63.3%)	
(Ca	Other are supplies + new businesses)	184	5.2%	46	197	5.9%	62	+13 (+7.2%)	+16 (+35.0%)	
Home-C	Centered Service Total	1,218	34.1%	335	1,236	36.8%	374	+17 (+1.5%)	+38 (+11.4%)	
	Adjustments	_	_	-518	_	_	-531	_	-12	
	Total	3,575	100%	216	3,361	100%	84	-214 (-6.0%)	-131 (-60.8%)	

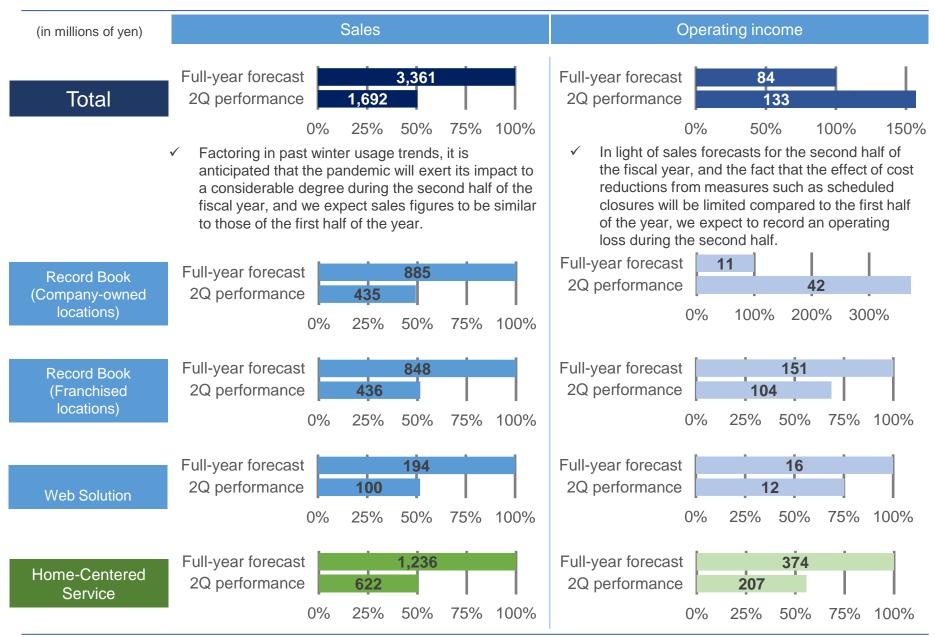


Some of the premises regarding the pandemic's impacts were revised in response to the first half of the fiscal year.

Premise on which forecast was based		Revised	l forecast		Initial forecast						
	1Q	2Q	3Q	4Q	L	1Q	2Q	3Q	4Q		
	×				L	×					
External circumstances	The pandemic the economy we conomic activatake hold. The throughout the outbreak in the	vill slow sign vity, such as situation wi fiscal year,	nificantly as s people stay ill remain un	ving indoors, certain	Co sta dov wa	The pandemic will peak during the first quarter. Constraints to economic activity, such as people staying indoors, will significantly slow the economy down. It is anticipated that the economy will be on its way to recovery during the second quarter, and return to normal during the third quarter.					
Healthcare Solution	(1Q and 2	YoY sale Q are base	es/profits ed on actua	l figures)	L	YoY sales/profits					
	1Q 2Q 3Q 4Q 1Q 2Q 30					3Q	4Q				
	•	>			ı	1	1		Q 4Q ne first quarter. such as people slow the economy conomy will be on its nd quarter, and return r.		
Record Book	The number of drastically reducted number of use Company-own decreased in the fairly early in that usage will fourth quarters reduced persoclosures, etc.) year, and it is a openings will learn	uced compars for existing ed and framme first quanties second of decline aga. In terms of mill diminishanticipated	ared to a year ared to a year ared to a year ared, whiter, will beginnerer, but it ain during the forofit, the it through school are the eathat fewer near the eathat fewer near the eathat fewer near the that fewer near the eathat fewer near the eathat fewer near the eathat fewer near the that fewer near t	ar ago. The (both ich will have in to recover t is anticipated e third and mpact of eduled nd of the fiscal	dra the sha frai dui froi is a lea be	estically reduce number of arply. Existin nchised) will ring the first method the second to lower of reduced the number of the second to lower of reduced the number of the second the seco	uced, primar new opening ng locations I be hit hard quarter, and nd quarter or hat fewer ne costs, and that	ily in the fir gs for the you (both Complety decreased then gradenwards. In the ew location at personne	st quarter, ar ear will fall pany-owned sed usage ually recover erms of profi openings will el expenses	nd and r it, it	

Some of the premises regarding the pandemic's impacts were revised in response to the first half of the fiscal year.

	Premise on which forecast was based			Revised	forecast		Initial forecast							
			1Q	2Q	3Q	4Q			1Q	2Q	3Q	4Q		
			1		*	•			•	•				
	Web Solution	to onli secon to sec ones v it is ar	ine. New bad half of the cure any la we took or	ousiness wine fiscal yearge-scale producing FY that decrease with the contractions of	vill shift from Il remain we ar, as we wi oroject comp ' 2020/03. In ased sales w	eak for the Il likely stru- parable to the terms of pa	calls to obtain new business during the first quarter In terms of profit, it is anticipated that decreased sa will lead to decreased costs and personnel expense							
			1Q	2Q	3Q	4Q			1Q	2Q	3Q	4Q		
	Other (care supplies, etc.)	most p	part, and v	ve expect o	ed by the pa demand for i	n-home car		it is a	nticipated	slight down that deman her items w	d for in-hon	irst quarter, t ne care	but	
			10	20	20	40			10	20	20	40		
	Home-Centered Service		1Q	2Q	3Q	4Q			1Q	2Q	3Q	4Q		
			Ambulant care services will be somewhat impacted, but home-visit and in-home care services will remain largely unaffected. Slight improvements will be seen in home-visit care, partly due to the securing of additional compensation and other similar income.						Home-visit and ambulant care services will see a slight downturn in the first quarter, but will recover during the second quarter, and return to normal from the third quarter onwards. In-home care services will not be significantly affected throughout the year.					



(Supplementary information)

Business description

Corporate profile

Established May 7, 2001

Capital 252,302,686 yen (as of September 30, 2020)

Location of Gate City Ohsaki, East Tower 4F, 11-2, Ohsaki 1-chome,

headquarters Shinagawa-ku, Tokyo 141-0032, Japan

Representative

Representative director Keiichi Beck

Executives

(As of June 30, 2020)

Representative director

Executive vice-president

Executive director

Executive director

Director (external director)

Director (external director)

Keiichi Beck

Kazunari Ogawa

Taku Fujisawa

Kenji Hoshino

Hiroomi Kaneko

Kazuhisa Takeuchi

Corporate auditor Shinya Kinugawa
Corporate auditor Masahiko Sato
Corporate auditor Tatsuo Watanabe

Executive officer Mitsutoshi Nakajima Executive officer Junpei Ogura

Executive officer Yasuhiko Ueno

Number of employees 329 (full-time employees)

Listed market The Tokyo Stock Exchange Mothers market (securities code: 6545)

(as of September 30, 2020)

ISMS certification acquired



In January 2016, internet infinity was approved for certification under the Information Security Management (ISMS) conformity assessment by the Japan Information Processing and Development Center (JIPDEC), and was registered as a certified company.

- □ Certification Registration No. JP16/080384
- ☐ Certificate registration scope
- 1. Marketing support for the senior market
- 2. Support for those balancing their professional and caregiving duties
- Services to help improve customer satisfaction among members



We aim to prolong people's "healthy lifespan" through our services.

Corporate slogan <Business philosophy>

Mission
<IIF's mission and business field>

IIF's 7 commitments <Code of conduct>

internet infinity's mission

"To provide solutions to issues that a superaging society faces, through innovation and an appetite for challenges"

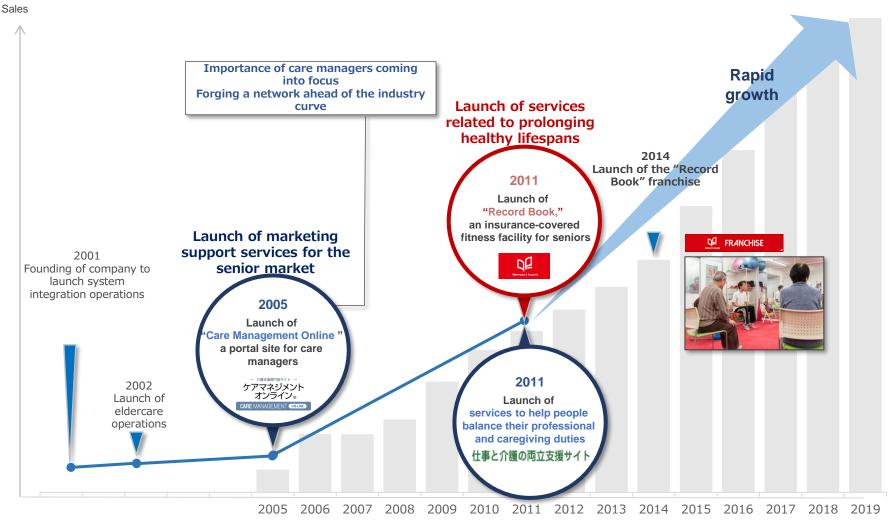
A Healthy Future

To provide solutions to issues that a super-aging society faces, through innovation and an appetite for challenges

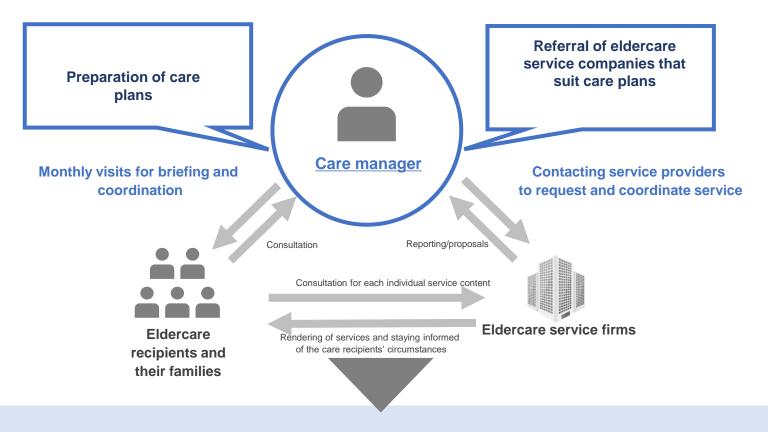
- 1. To value smiles, greetings, and communication
- 2. To strictly observe discipline and punctuality
- 3. To enjoy our work
- 4. To take pride and responsibility in our work
- 5. To act with fairness at all times
- 6. To value civility
- 7. To be appreciative at all times

Note: IIF is short for internet infinity INC., our company name.

Rollout of new healthcare services through our double pillar of real-world and online operations



Care managers prepare care plans, and are highly influential in making eldercare service decisions



Care managers play a key role in the long-term care insurance system

Care Management Online

Free registration



internet infinity operates one of the largest portal sites for care manager support in the country.

Number of registered care managers

Approx. **60%** (some 96,000 managers)



 $_{\mathsf{Approx.}}\,\mathbf{160,000}_{\mathsf{users}}$

of all care managers in Japan

*There are a total of some 160,000 care managers in Japan as of March 2019.

Care Management Online has established itself as an essential tool for care management work.

Main duties of a care manager

Preparation of care plans and documents required in filing for long-term care insurance coverage

- Preparation of care plans
- Long-term care insurance filing service
- Preparation of contract documents, etc.

Staying informed of latest legal/governmental developments

 Obtaining latest updates on legal matters, such as the Long-Term Insurance Care Act.

Eldercare consultations

Monthly visits and various consultations

Staying informed of industry news

Care Management Online

Various forms, templates, and manuals are available to download.

The website is a one-stop download source where users may obtain materials for each service type (in-home eldercare, home-visit eldercare, home-visit bathing care, day services, etc.), including templates of documents required for carrying out work, such as contracts, work logs, important explanatory materials, and consent forms, as well as manuals.

Providing latest relevant information regarding longterm care insurance and government matters, such as Long-Term Insurance Care Act amendments

Users can obtain governmental information and information that is relevant to care managers, such as legislative amendments, on a regular basis.

Information on eldercare service firms throughout the country, as well as latest eldercare info

Online searches for eldercare service firms and facilities in the care recipient's vicinity. The website supplies information such as opinion poll results for matters relevant to eldercare. Care managers can also ask each other for advice, ask questions, and exchange information.

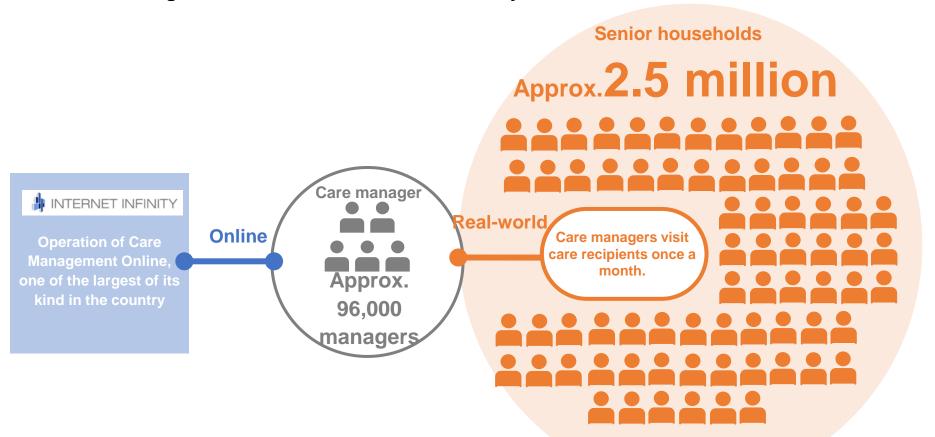
Articles regarding the Welfare and Medical Service Agency, the Ministry of Health, Labor, and Welfare, and eldercare-related organizations, as well as corporate press releases on products and services that are relevant to eldercare, are posted on the website.

The website posts press releases from government agencies, organizations, and corporations, and provides the latest news on the eldercare industry.



A care manager network that is among the largest in the country with the ability to reach senior households

Care Management Online connects internet infinity with senior households.



*Each care manager works with around 26 seniors.

Offers 3-hour rehab-based day services focusing on physical exercise instructions

(Main care subjects: Those who have been certified as needing level 1 or 2 support, or level 1 or 2 long-term care)

Featur e 1

High membership retention rate

(1) Environments are designed to encourage use of our facilities by care recipients.

Expert-level exercise instruction

A space that does not feel like a eldercare environment

Hospitality

Maximum number of participants Usage:

18 per session (morning and afternoon)

1.5 to two times a week

(2) Proactive participation by users who wish to stay healthy

Featur e 2

Increasing number of franchised locations

(2) Franchisees recoup their investments in a little over two years.

- The ability to attract users through both online and real-world means as well as the high membership retention rate allow for a fairly short investment recouping period.
- A reliable and robust support system





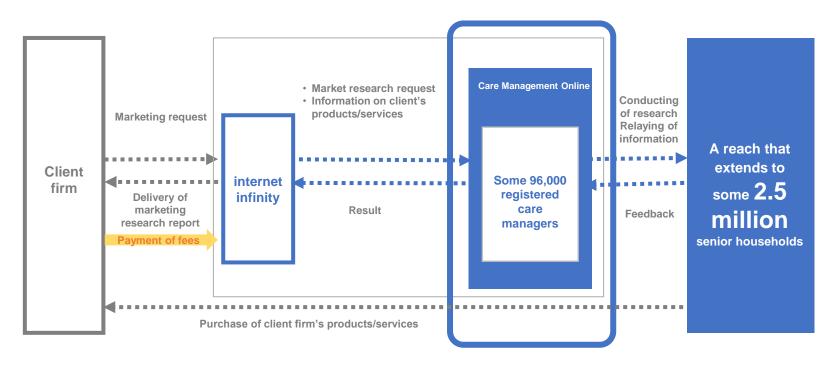
As of September 30, 2020

By harnessing one of the largest care manager networks in the country, Featu Record Book can attract users through both online and real-world means. re 3 ケアマネジメント
オンライン。 ご利用者やご家族に、 ◇ ケアマネジメント・オンライン 新着信仰 性同一性時がいの「適多名」、介護保険度でも記載可能に (スキルアップ商庫と) おいませい。
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(今日は月の日 ? > 10/18は 「フラーブはケアマネジャーのための大人用おむつ適屈 <スキルアップ機等> 高齢者に多い信用・症状態 「片原葉」 (本語)ン平成20年度ケアマネ試験(常否/展型) (本語)ン平成20年度ケアマネ試験(常否/展型) (本部両乗転)ン4コママンカ「まちがいだらけ」のペッドの適びカ・侵い方 (今日は何の日?ン10/18は「フラフーブの日」(情報提供:けおピア) O MILCHE ポジショニングベッドのご紹介 金介養保険器斯博制vol.608 **※知の無料本用ツール (10/18見前)** ログインしてください ②どうする7介護療養病床の転換先 ③ [解説] 伊厚する介護の改定環境 ○介經保效量新情報vol 無円会員登録はこちら ・助問者疾重武書 ・助問介疾契約書 □無限リル契約書 ● 存得ホーム、2所の場合 ● ウェゆり関再生で基本構想を栄定 ●助問入浴契約書 ●助問リハ業統書 · 助問介護集批響 * 物图入设置处置 * 介绍保持高斯博斯vol Online marketing ログインする 前ログーロがときない efforts 広告資報・マーケディング支援に関するお問 新しい介舟ファミリーを **Care Management Online allows** Senior eldercare us to identify care managers in Local care 国際福祉機器展に行きる! Record recipients communities that have a Record 2017#9#27#0-29#0 managers Book location, giving us the Book ability to directly send them Referra 当シキングTOPS information about newly opened ■個 アセスメントシート(Excel版) ver.1.1 8 ままめサービス 機構場で働く致さまのために 日間 semさんのアヤフォントシート locations and tour offers. A portal site designed to DRABA-MT+MUZE Eれがスマート介観です。 ノタ南南もサポートします! ■ 郷 生ま状足アセスメントシート ⑤ ※ CMOオリジナルのモニタリングシート help care managers の下面がいよいよか様々 perform their jobs 間 [介護保険単新情報vol.608] 被保険者証の氏名表記につ... Record book (日本成29年度収契初書(物質リハビリデーション事業) 图 平成29年度販裝製書(勃替入至事業) 管中成29年度核業要事項批判書(効問リハビリテーション... **Care Management** · 經] 平成29年復級重要事項世耕書(助問入浴季集) Care managers visit **Online** 革新的リハビリ型デイサービス いつまでも、ロッちに人 care recipients Real-world once a month. marketing efforts In-person calls to local care managers; notification of newly opened locations and tour offers **Facility tours**

Contract

Marketing support services that leverage one of the largest care manager networks in the country, with a reach that extends to some 2.5 million senior households

A care manager network that is among the largest in the country



Leading food manufacturer Marketing support related to the development and production of eldercare food

Development and production of eldercare food

- ① Request for tasting research of eldercare food
- 2 Purchase of Care Management Online ad space
- 3 Distributing of tasting samples of eldercare food

Various marketing requests

Delivery of research report

internet infinity

Implementation of marketing efforts through the use of Care Management Online

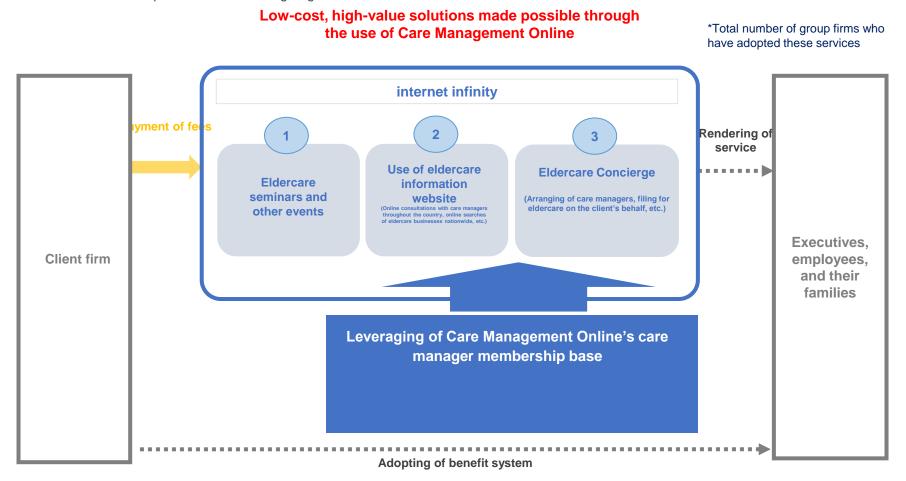
- 1 Distributed to families of senior eldercare recipients via care managers
- 2 Banner ads and tie-in ads posted on Care Management Online
- 3 Tasting samples of eldercare food distributed to family caregivers via care managers

Seniors and family caregivers

Tasting of eldercare food samples; responding to questionnaires

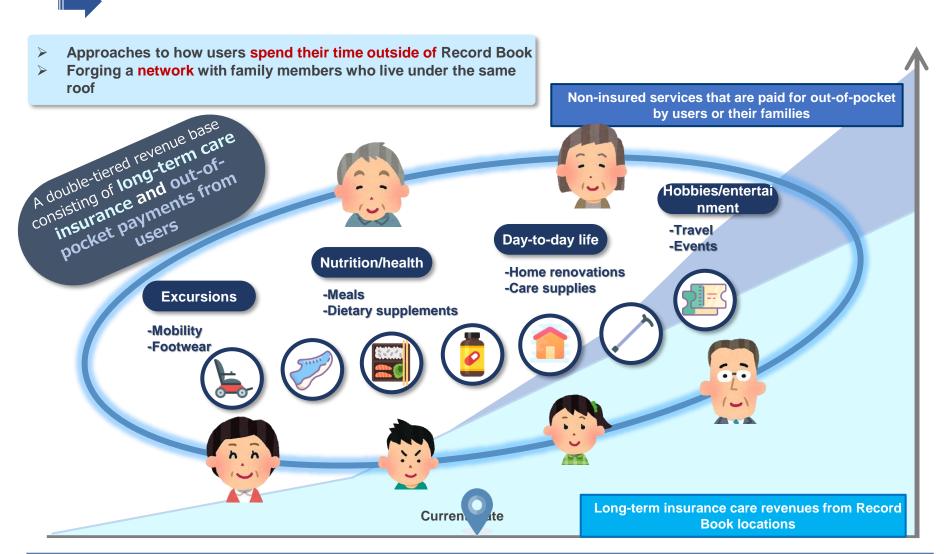
Over 170 firms have adopted these services, with a membership of some 2 million people. The services have mainly been introduced as part of the firms' benefit program.

The services offer Internet-based support to employees of adopting firms who must balance their professional and caregiving duties.



Building a platform of Record Book locations by taking the franchise nationwide Early attainment of 450 locations nationwide Establishing a solid customer base through user growth NO Record book 450 locations nationwide 29 prefectures 198 locations* Long-term insurance care revenues from *As of September 30, 2020 **Current state Record Book locations**

Strengthening of non-insurance-covered services using the Record Book platform We aim to prolong people's healthy lifespans through the way they live.



The earnings forecast figures included here are based on judgments and predictions we made from currently available information. They are premised on numerous assumptions and ideas derived from information that carries risks and uncertainties. Please be aware that, due to any number of factors, actual performance may differ significantly from these forecasts. Factors that may affect business performance include but are not limited to worsening business environment and economic conditions, legislative or other related regulatory developments, and unfavorable court decisions.

For inquiries, please contact: Corporate Planning Division

Email: ir@iif.jp